

# DOMINIQUE MCCORMACK

Engineer, Designer, Editor and Developer

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## SUMMARY

My versatility enables me to be creative in many professions. Expertise in crafting immersive gaming experiences, creating digital art or graphic designs for various mediums, building intuitive websites, and telling compelling visual stories through dynamic video editing and production on social media. With a multidisciplinary skill set, I deliver high-quality work that leaves lasting impressions.

## EXPERIENCE

### Freelance Game Designer

05/2022 - Present

Participated in game jams or game development work for team projects.

- Enhanced player retention by 15% by designing and balancing challenging gameplay with rewarding experiences.
- Programmed various game mechanics in Unity and Unreal Engine that enhanced player engagement and interaction.
- Designed stylized environments for maps in game projects using effective lighting and textures for a cartoon or anime-style feel.

### Freelance Video Editor and Graphic Designer

01/2019 - Present

Managed social media accounts and content creation across Instagram, TikTok, and YouTube and other popular platforms to help brands increase awareness and engagement.

- Successfully increased Instagram engagement and follower count by 5% on average for various clients.
- Created high-quality visual and written content while utilizing SEO techniques to optimize graphics, videos, and blog posts for a variety of social media campaigns.
- Edited video projects from long-form to short-form video content with creative storytelling, pacing, and music syncs.
- Made graphic designs such as logos, ads, and various designs applying color theory, composition, and typography.
- Ensured projects were delivered on time, incorporating feedback and revisions, ensuring ultimate client satisfaction.

## SKILLS

Unity	C++	C#	Python	HTML/CSS/JS
Unreal Engine	Game Developer	Level Designer		
Environment Artist	UI/UX	VFX	Premiere Pro	
After Effects	Illustrator	Photoshop	Audition	
Content Creation	Google Ads/Analytics			
IG/TikTok/Insights	Digital Marketing			

## PROJECTS

### Social Media Content Creation

[https://www.instagram.com/tempestdigital\\_/](https://www.instagram.com/tempestdigital_/)

Developed engaging short-form video content to increase brand visibility of my freelance services.

- Created engaging TikToks and Reels by syncing self-shot video content with trending audio tracks and popular clips.
- Monitored and analyzed performance metrics to optimize future content and improve engagement rates.
- Conducted market research to identify trending content and adapt strategies to maintain relevancy and audience interest.

### VFX Animation

<https://tempest-digital.io/#RgeSWx8a12w>

Used Unreal Engine's VFX system, Niagara, and their particle system to create an animated waterfall scene for a game project in UE5.

- Learned new ways to create animated graphics and VFX through UE for my video editing production process.

## EDUCATION

### Bachelor of Science, Computer Engineer

New York University, Tandon School of Engineering

## STRENGTHS



### Leader

Motivating a team of developers to create innovative ideas that revolutionize the industry.



### Creativity

From researching on the internet to surfing various videos online, I invent ideas in seconds.



### Team-Spirit

Build morale and maintain the teams' self-confidence to achieve the desired outcome.